



# Collaborate with Confidence with AvePoint and Ingram Micro Cloud.



## Cyber risks continue to rise. Be prepared with AvePoint Cloud Backup

Data breaches and ransomware hits can land companies in regulatory trouble and open them up to class-action litigation. This emphasizes the need for robust cybersecurity practices and preparedness programs.



## How can businesses protect their data and build resiliency?

You can prepare for security breaches by backing up your data early and often. Products like AvePoint Cloud Backup can provide early warning signals through detection of anomaly and encryption.

AvePoint Cloud Backup also provides detailed reporting that allows administrators to determine impacted scopes, which can help save time.

When it comes to security, it's about mitigating risk. Even with all the strict security measures put in place, the risk of getting hit by ransomware attacks are never zero. It is always better to be prepared than to be complacent.



## A hyperscale SaaS platform you can trust

AvePoint's cloud backup solution protects 100 PB. More than 9 million cloud users rely on our full suite of cloud solutions to make them more productive, compliant and secure.

Our SaaS platform is available worldwide in over 14 data centers. This enables our partners and customers to scale and support data sovereignty requirements.

Backups are encrypted by default and run up to four times a day. Your data is stored based on the life of your contract in either your own built-in storage or ours.



## Choose the best cloud backup solution

Not all backup solutions are created equal. At AvePoint, we believe data is more powerful when its properly protected. What separates us from other back up solutions is that we offer powerful data recovery options that enable businesses to efficiently protect important data.

# How we stack up against the competition

Feature	AvePoint	Veeam	Acronis
<b>Backup Primary Microsoft 365 Workloads:</b> Exchange, OneDrive, SharePoint, Groups, Teams and Yammer	✓ Up to 4 times per day	No Groups or Yammer	✓ Only 1 time per day
<b>Backup Advanced Microsoft 365 Workloads:</b> Including Teams Chats, Groups and Planner	✓	✗ Only Planner tab in Teams	Limited
<b>Backup Critical SaaS Applications Beyond Microsoft 365</b>	✓ Backup Google Workspace, Salesforce and Microsoft Dynamics 365. Microsoft Azure support coming soon!	✓	✓
<b>Microsoft 365 Ransomware Detection:</b> Proactive detection of unusual activities	✓	At the End Point only	At the End Point only
<b>Multi-SaaS Ransomware Warranty:</b> Money-backed backup that provides an added layer of protection	✓	End Point warranty only	✗
<b>Security:</b> FedRAMP, ISO 27001 certified, Bring Your Own Key and data encryption	✓	Limited iL and host DCs with ISO and SOC2 certification	Limited SOC-2, SOC-2, and ISO 27001
<b>Cloud Architecture That Is Highly Scalable</b>	✓ Read our blog <a href="#">here</a>	Limited	Limit of 10,000 objects per backup recommended to avoid performance degradation
<b>User Self-Service Restore Options:</b> Microsoft Teams Chatbot for end user Restore Requests (ability to charge customer monthly for self-restores)	✓	Outside Teams	✗
<b>GDPR Compliance:</b> Functionality to support Right to be Forgotten requests	✓	✓ Requires more manual labor	✓
<b>Delegated Administration:</b> Authorize customers to perform restores on specific content via application or by security trimming	✓	✓	✗
<b>100% SaaS Solution:</b> No infrastructure or hardware required	✓	Not first-party. Must have BYO Cloud infrastructure or VMs	Not first-party. Must have BYO Cloud infrastructure or VMs
<b>Specify Where Your Backup Data Lives:</b> Supports Microsoft multi-geo capabilities across more than 14 data centers around the world	✓ Use built-in storage or bring your own	Based on where the infrastructure object resides	✓

# How we compare to the competition

Feature	AvePoint	Backupify (Datto Company)
<b>Backup Primary Microsoft 365 Workloads:</b> Exchange, OneDrive, SharePoint, Groups, Teams and Yammer	✓ Up to 4 times per day	Limited to 3 times per day (Microsoft 365 and Google Workspace only)
<b>Backup Advanced Microsoft 365 Workloads:</b> Including Teams Chats, Groups and Planner	✓	Limited (Teams only)
<b>Backup Critical SaaS Applications Beyond Microsoft 365</b>	✓ Backup Google Workspace, Salesforce and Microsoft Dynamics 365. Microsoft Azure support coming soon!	Limited (Google Workspace and Microsoft Azure only)
<b>Scalability</b>	✓	Limited
<b>Microsoft 365 Ransomware Detection:</b> Proactive detection of unusual activities	✓	✗
<b>Multi-SaaS Ransomware Warranty:</b> Money-backed backup that provides an added layer of protection	✓	✗
<b>Security:</b> FedRAMP, ISO 27001 certified, Bring Your Own Key and data encryption	✓	Limited (SOC 2 Type II, HIPAA, data encryption and data control and monitoring tools)
<b>Cloud Architecture That Is Highly Scalable</b>	✓ Read our blog <a href="#">here</a>	Limited (Microsoft 365 and Google Workspace only)
<b>User Self-Service Restore Options:</b> Microsoft Teams Chatbot for end user Restore Requests (ability to charge customer monthly for self-restores)	✓	✗
<b>GDPR Compliance:</b> Functionality to support Right to be Forgotten requests	✓	✗
<b>Delegated Administration:</b> Authorize customers to perform restores on specific content via application or by security trimming	✓	✗
<b>100% SaaS Solution:</b> No infrastructure or hardware required	✓	Limited (Microsoft 365 and Google Workspace only)
<b>Specify Where Your Backup Data Lives:</b> Supports Microsoft multi-geo capabilities across more than 14 data centers around the world	✓ Use built-in storage or bring your own	✗
<b>24/7, 365 Support:</b> Live phone and email, not just tickets	✓	Limited (Sent to Datto Support and no Microsoft)



## Why is cloud technology the default deployment option for organizations looking to support digital collaboration?

Now that the pandemic has instigated additional cloud consolidation, it is time for teams to regroup to evaluate and optimize their processes, data and platforms.

Organizations may need to once again look towards migration to respond to mergers, acquisitions, divestitures or changing business needs.



## How do you choose a migration solution that can scale with your cloud technology needs?

Due to product maturity, security risks or organizational requirements, there is an increasing need for organizations to migrate content from one cloud provider to another.

The rate of data being stored, utilized and consumed by organizations is increasing. As a result, cloud usage also increases. This increased storage usage can greatly impact the next migration, which is usually from one cloud provider to another.

Because of this increased storage usage and dependency, the migration between platforms becomes more complex. This leads to costly planning, migration tool and service and end-user impact.

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## Which migration strategy is right for your customers?

There is a lot to consider when it comes to choosing a cloud migration strategy that'll work best for your client's organization.

AvePoint's migration services can get them to the source faster and with less risk.

If you are facing a tricky migration or don't have the bandwidth across your team, migration services may be right for you.

Migration services can save a lot of time in the long run especially if your client's source environment is filled with customizations that aren't compatible with your target environment.













## Companion Guide: Microsoft 365 and SharePoint Migration Checklist

Master Microsoft migration with this simple and comprehensive checklist outlining a phased approach of discovery, planning, promoting and moving your organization to Microsoft 365 or SharePoint.



# Is a SaaS or self-hosted migration solution the right choice for your client's project?

Feature	AvePoint Fly Migrators	BitTitan MigrationWiz
 <b>SaaS and Self-Hosted Solutions</b>	Included	SaaS Only
 <b>24/7 Support Comes Standard:</b> Someone is standing by to take your call no matter the time or day. Every license, no extra cost	Included	
 <b>Discovery:</b> Pre-migration scanning and reporting	Included	
 <b>Migration Project Optimization:</b> Full and incremental migration options, flexible scheduling and automated content filters	Included	Included
 <b>Email Migration:</b> Exchange, IMAP, POP3 and Gmail	Included	Included
 <b>Microsoft Office 365 Workloads:</b> Includes Teams, Groups, OneDrive, Exchange Online and SharePoint Online	Included	Included
 <b>Google:</b> Gmail and Google Drive	Included	Included
 <b>Other Cloud Sources to M365:</b> Box, DropBox and Slack	Included	Included
 <b>On-Prem SharePoint &amp; File Migration:</b> SharePoint, 10/13/16, File Systems, Networked Shares and Exchange Public Folders	Included	Included
 <b>Security:</b> FedRAMP and ISO 27001 certified.	Included	Included

